

# Samantha Feld

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(224) 422-8519

## Education

BFA in Graphic Design  
University of Wisconsin -  
Stevens Point  
May 2013

## Skills

Art Direction  
Branding  
Illustration  
Print Production  
Print Design  
Web Design  
Basic Front-End CSS/HTML

## Software

Adobe Creative Suite  
Canva  
Figma  
Google Web Designer

## Professional Experience

### The Nature Conservancy

Arlington, VA • Remote

Graphic Designer • January 2023-Present

Works in close collaboration with members of the Global Donor Relations Department to produce print and digital collateral for The Nature Conservancy's principal gift donors, and develops materials in support of the organization's global conservation priorities.

### The Legal Aid Society

New York, NY • Remote

Contract Graphic Designer • November 2023-January 2024

Worked closely with the communications department to elevate and strengthen The Legal Aid Society's brand identity by compelling graphics, publications, visualizations, and other creative assets.

### Brink Communications

Portland, OR

Art Director • January 2022-January 2023

Senior Graphic Designer • June 2018-January 2022

Graphic Designer • June 2016-June 2018

Led, created, and presented visual design projects for clients whose work falls under three mission-driven disciplines: Urban Innovation, Healthy Communities, and Social Justice. Guided team members through the design process and provided thought leadership to ensure campaigns, brands, and websites met clients' goals and created positive change.

### The Biomimicry Institute

Missoula, Montana • Remote

Contract Graphic Designer • June 2016-January 2018

Designed print and digital promotional materials for the institute's Global Design Challenge, as well as design direction for the challenge's website. Designed collateral for the Biomimicry Global Design Challenge Pitch Event and Technology Showcase.

### Simple Truth

Chicago, IL

Graphic Designer • September 2013-May 2016

Collaborated with a multidisciplinary team on conceptual and visual brand development, applied brand standard attributes to collateral designed for print and web application.